

Stakeholder Analysis

Stakeholder	Role (Related to project)	Involvement	Impact	Power or Influence (H/M/L)	Interest (H/M/L)	Engagement
Director of Product	Project Stakeholder/Sponsor	Fully support the project, sign off on high-level decisions	Highly impacted	H	M	Frequent Updates
Landscape designer/Web designer	Project Team Member/Secondary stakeholder	web design skills and knowledge of plants, they have strong relationships with a range of people across the company.	Highly impacted	H	H	Daily
Existing clients and their employees	Customer	Their feedback can help Office Green improve the customer experience for the new service.	Medium impacted	M	M	Semi-regular consultations
Office Green's Investors	Project Secondary Stakeholder	Budget lead	Little impact	M	L	Weekly Updates
Office Green's Receptionist	Employees	They will need to answer customer questions about the service later on	Little impact	L	L	Rarely

Prioritizing stakeholders (Power Grid)

